

JOHN CAMERON

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TECHNICAL ANALYST

Leading project teams in successful implementations to meet company goals and objectives.

Analytical, insightful and collaborative business professional demonstrating the ability to effectively bridge the gap between business and technical communications; translates business needs into technical requirements and analyzes, interprets, and presents data clearly and concisely to drive business decisions. Works collaboratively across functions, verticals, and with stakeholders to resolve business challenges. Builds relationships cross-functionally, with coworkers, and senior leaders. Takes the initiative to understand systems and complex processes; committed to removing barriers to success. High business acumen; communicates effectively and with transparency. Successfully and consistently presents ideas and solution updates to key stakeholders and senior leadership.

- Data Analysis
- Report Creation
- Project Management
- Marketing & Advertising
- Effective Communications
- System Administration
- SQL Data Queries
- QA Testing
- Market Research
- Leadership
- Business Development
- Use Cases & Applications
- Competitive Landscape Analysis
- Teaching, Educating
- Market Intelligence
- MicroStrategy
- Google Classroom

"John joined our team and quickly became a production operations resource that could be counted on to meet SLAs for production support work, as well as, someone that I could depend on to roll up his sleeves and do some deeper analysis for projects. John quickly picked up Unix commands and SQL that helped him be effective in his role very quickly. John has developed a keen sense of business savvy and is very good at identifying his audience when communicating with internal and external individuals."

Technology: SQL, Confluence, Jira, Bitbucket

Professional Experience

EPSILON • Westminster, CO • 2018 to Present

Advertising and marketing tech company proficient in taking a client's first party data to match it against their database for targeted marketing to social media or use its own database of attributes for advertising.

Technical Account Coordinator

Responsible for request fulfillment as well as production support. Participates as a member of the project planning team determining project prioritization and providing updates on current projects. Provides liaison services between the business and client services to ensure requirements are properly interpreted and met. Regularly installs code into a QA environment and performs quality assurance testing on tools created by developers.

- Continually works to analyze and update processes to introduce efficiency; reduced the creation time of campaign onboarding by 75% from four hours to one.
- Took the initiative and time to learn MicroStrategy and created business intelligence reporting, providing concise information that is beneficial to the business development team; did a proof of concept for a match and profiling process that increased revenue by \$500,000.
- Leads the team in the implementation of the CCPA (The California Consumer Privacy Act); facilitates team meeting, participates in gathering and translating technical requirements, and makes proposals implement the new requirement of consumer opt outs from social media.
- Successfully worked in collaboration with the director to fully automate a client request type; the framework created was also able to be adapted for future business needs.



- Drove efforts to get the QA team back on track during a period when they were nearly six weeks behind on getting code into production.
- Coordinates across business units and technical teams on projects to gather requirements, cross-references business requirements with existing product capabilities, and where necessary, tailors custom advertising segments to client and partner specifications.
- Evaluates existing production systems to improve efficiency through automation.
- Researches, develops, and documents technical processes using Confluence; creates and contributes to user stories using Jira.

MESA MIDDLE SCHOOL • Castle Rock, CO • 2016 to 2018

An International Baccalaureate recognized school.

Science Educator

Responsible for curriculum planning, managing the classroom, and designing and delivering instruction utilizing standardized methodologies. As well, collaborated with the teaching staff to create and employ personalized learning plans and participate in summer programs in order to prepare for standardized state exams designed to show the school’s effectiveness. The school district had a call to action from the administration to increase scores.

- Accepted role of Department Chair for the Science Department; reviewed the state’s requirements for standardized test scores, and created and executed a plan for addressing weaknesses and aligning with state standards.
- Led a 60-point increase in science scores for the 8th grade class through an initiative to standardize grading and rebuild the curriculum in according to state guidelines.
- Planned and facilitated departmental meetings, created and managed budgets for ordering equipment, and communicated with stakeholders on performance.
- Used technology platforms such as Google Classroom to improve collaboration with stakeholders and team members, as well as, leverage data points for future planning.
- Adhered to industry regulations of confidentiality by following FERPA (Family Educational Rights and Privacy Act) guidelines.
- Served as the school’s wrestling coach and provided youth with leadership and guidance.

“John is able to communicate with and teach team members about complex technical systems with ease. He can easily translate business requirements into technical requirements and often represents the Technical Account Coordinators in project meetings. He has taken opportunities to analyze our data and systems to find areas for improvement and automation.”

Education

LUTHER COLLEGE • Bachelor of Arts – Chemistry
Minor: Secondary Education

Leadership

MESA MIDDLE SCHOOL • Science Department Chair
2017 to 2018

MESA MIDDLE SCHOOL • Wrestling Coach
2017

BOY SCOUTS OF AMERICA • Eagle Scout Award
2008